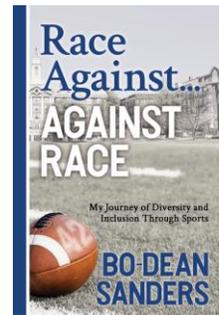


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***Race Against...Against Race***  
**Tackles the Positive Impact of Diversity and Inclusion in Sports**

**Philadelphia, Pa., December 1, 2020**— Determination. Teamwork. Equality. You'll read these words in Bo-Dean Sanders' memoir, *Race Against...Against Race: My Journey of Diversity and Inclusion Through Sports*. In his debut release, Sanders writes about his college football journey but also his individual journey tackling issues of unconscious bias, social acceptance, race relations, and cultural identity and the positive impact multiculturalism had on his relationships in college. Sprinkled with personal revelations, the book provides a unique perspective on diversity and inclusion.

"Bo-Dean captures the mindsets of not long ago, and even today. His story goes beyond sports, breaking down barriers to everyday lessons of reaching out, talking, and building relationships. A must-read for young and old."

—**Rosa Gatti**, Retired Senior Vice President, *ESPN*

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In *Race Against...Against Race*, Sanders invites readers to share in his real-life experiences; as an athlete growing up playing high school football in Jacksonville, Fla.; as a college student who left the comfort of Cheyney University, the oldest Historically Black College-University (HBCU) in America; as a transfer student at an affluent Main Line University where he faced financial problems, homelessness, and an uncertain future. He persevered in the face of adversity and continued reaching for the Black American dream. He even made a few famous friends along the way. Throughout his journey, he navigated his way through his new and different environment after realizing that he and his fellow teammates didn't fit into anyone's stereotypes of them. His white teammates and roommates at Villanova University became family – and his college education on-and-off the field gave him the skills to build relationships with people of different races.

Published by Morgan James Publishing, there is much to learn from *Race Against...Against Race* and Sanders' experiences. Consumers can pre-order *Race Against...Against Race* through their favorite online bookstores including Amazon, Barnes & Noble, Books-a-Million, Indigo, Powell's Books, Indie Bound, and Bookshop. The public debut date is December 21, 2020.

Publication Data: December 21, 2020, ISBN: 9781631953552, \$18.95, 238 pages, paperback

Main Bisac: Biography/ Personal Memoir

"We have reached a once-in-a-lifetime moment—a chance to affect change—and ignite a cultural shift in the ways we view each other as human beings. One man's story might be enough to influence that change. Bo-Dean Sanders' story is at the same time both common and unique. *Race Against...Against Race* is one read that could affect your life and those of many others.

—**Marc Zumoff**, play-by-play voice of the Philadelphia 76ers on *NBC Sports Philadelphia*

## About the Author

**Bo-Dean Sanders** was born in 1965 in Jacksonville, Florida where he and his siblings were raised by their single mother. He learned his values by attending his grandmother's Baptist church. His love of sports began while watching college football on Saturdays and NFL games on Sundays. In 1981–1982, Bo-Dean represented Jean Ribault High, his all-Black high school, as the Fellowship of Christian Athletes (FCA) athlete of the year in football. He started his college football career in 1984 as a walk-on at Cheyney University, the oldest Historically Black College-University (HBCU) in America. He transferred to Villanova University where he played football on a majority white team (Villanova had previously dropped football after the 1980 season but reinstated it in 1984.) In 1989, he earned his varsity jacket and ring and became the only male on his mother's side of the family to receive a four-year, Bachelor of Arts degree.

He's currently a board member of the Delaware County Press Club. Over the years, Bo-Dean has been part of notable articles in the *Philadelphia Inquirer*, *Delco Times*, *Town Talk*, *Delaware Business Magazine*, *Out & About Magazine*, *County Press*, and *Main Line Today*.

Bo-Dean writes about diversity & inclusion in sports and the positive impact multiculturalism had on his personal relationships in college.

Bo-Dean currently resides in Delaware County, PA.

His website is <https://bo-deansanders.com/>.

## Contact

As a former student-athlete, corporate, and business professional, Bo-Dean is uniquely qualified to facilitate a candid and comprehensive conversation by using a '**low hanging fruit**' approach before tackling the 'uncomfortable conversation.' Bo-Dean's goal is to listen, educate, encourage, and inspire.

Contact Sanders at [info@bo-deansanders.com](mailto:info@bo-deansanders.com) for speaking engagements, covers, and author photographs. You can order the book through Amazon, Barnes & Noble, Books-a-Million, Indigo, Powell's Books, Indie Bound, and Bookshop.

Photo is attached for publication. Photo caption: Bo-Dean Sanders writes about his college football journey but also his personal journey tackling issues of race relations in his memoir, *Race Against...Against Race: My Journey of Diversity and Inclusion through Sports*, available for pre-order now on <https://bo-deansanders.com/>.